

To Whom It May Concern,

This only the third letter of recommendation I have produced in the eleven years my business has been open. I am the average retail store owner and very careful of how I choose my vendors. I met Mr. Bill Hoidas at a Chamber of Commerce trade show early 2007. Like all other representatives of firms that feature credit card processors and services, he explained he would save my flower shop money and he would be directly involved in future questions.

Where have we fellow merchants heard that before? The bottom line is I signed on, have actually added to my bottom line and he really does communicate directly with promptness.

Give Bill Hoidas of Online Data Corp. a try, you will be most satisfied.

John Gul

Owner/Operator

Fresh and Silk Flowers

Carol Stream, IL.